



Sugar Shock

your BEAUTY FIX



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moroccanoil: the gold standard for hair



I never thought I'd see the day when I'd actually enjoy putting oil in my hair. As a fine-haired lass, the thought of putting anything with the merest hint of oil usually sends me running for the hills. But that was before I met [MoroccanOil](#). The product obsession of many a beauty editor, the original MoroccanOil Treatment is based on the miracle ingredient argan oil – the centuries-old beauty secret weapon of Moroccan women (and an ingredient which I've raved about before). It's a hair-styling and finishing product that smooths, conditions and protects, bringing life back to tired and parched strands with its vitamin and

omega fatty acid-infused formula. I think it's important to know that despite its name, MoroccanOil is not entirely made of oil (which may help allay your fears of dunking your head in a vat of grease); it also contains ingredients such as dimethicone, a silicone-based polymer commonly used in hair products that conditions, gives shine and helps hair repel water (read: the frizzies). After one use, I was astonished at how quickly MoroccanOil absorbed into my hair without the slightest greasy feel. Applying MoroccanOil to my damp hair pre-styling also helped tame and manage my sometimes frizz-prone waves and imparted mega-shine. I'm also intrigued that you can use MoroccanOil Treatment before you color your hair, to ensure better color absorption and an even result. I'm so trying it out when next I do my DIY hair-dye.



And now MoroccanOil has launched a shampoo and conditioner duo that also packs the same nourishing argan-oil punch. Free of harsh lathering agents called sulfates, the MoroccanOil shampoo and conditioner are highly moisturizing, yet gentle, and perfect for color-treated hair. I'm in love with the MoroccanOil conditioner: a thick, creamy concoction that seriously detangles and softens strands without weighing down hair. Plus, the shampoo and conditioner have an old-school-ish, clean and soapy smell – (which is highly underrated in my opinion) – that makes them a joy to use. MoroccanOil products are available at fine salons.